**Blog:**

After attending births as a doula for 4 years, I realized I had a message that I wanted to get out to women about what empowered birth really means. But, I had no idea how to do that.

Last year, I opened an email from Debra and another coach/mentor I had been following. They were both talking about this amazing 8-week course for online entrepreneurs. I was immediately intrigued. So I watched all of Marie Forleo’s videos and Marie TV episodes and I knew that I had to get in on the goodness.

When I saw that Marie offered a scholarship opportunity, I created my own video and entered the scholarship contest. Making that video made me realize how badly I wanted to learn how to take my message online and serve a larger audience than I had here in South Louisiana. The only way I could do this was to take it online and B-school seemed to be the answer.

Long story short, I didn’t win a scholarship but I wanted badly to attend. So I took a huge leap of faith and signed up even though my bank account disagreed. It took a lot of courage, but I have to say that within the first 2 weeks of B-school, I felt like I had already gotten my money’s worth.

B-school opened my mind to the business side of being a doula, taught me how to get my message out to the world in a way that brings in a new channel of revenue, helped give me the courage to put myself out there and get my message heard by a larger audience.

As a former gymnast and all-around perfectionist, B-school taught me the importance of the mantra, “Progress, not perfection.” Marie showed me that you don’t have to fork out thousands of dollars to create a fantastic website or put out your first on-line class offering.

Going for progress, I created a DIY website, started the Empowered Birth blog, wrote an eBook with 7 practical tips to have an empowered birth for my clients, and created and filmed my Empowered Birth Online Class for mama’s that will open up for registration very shortly!

B-school will definitely go down as one of the best investments I ever made in myself.

**Short bio with website:**

Lacey Broussard is a DONA doula, blogger, online teacher, and all around childbirth revolutionary since 2011 in Lafayette, Louisiana. She’s recently created the Empowered Birth Online Class for women wanting support on how to birth on their terms. You can check her out and join the Empowered Birth Revolution at [www.laceybroussard.com](http://www.laceybroussard.com)